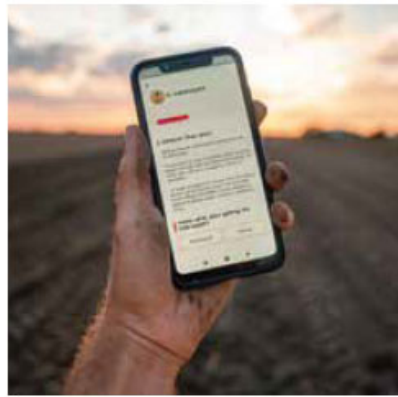
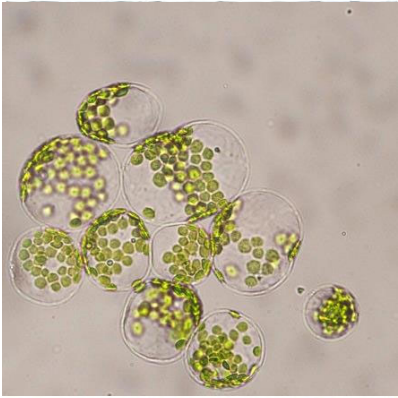


C



EDING' FOR LOW TO NO EMISSION AND RESIDUE – OUR LICENSE TO PRODUCE





>1,5 bln people are
reached by HZPC's potato nutrition

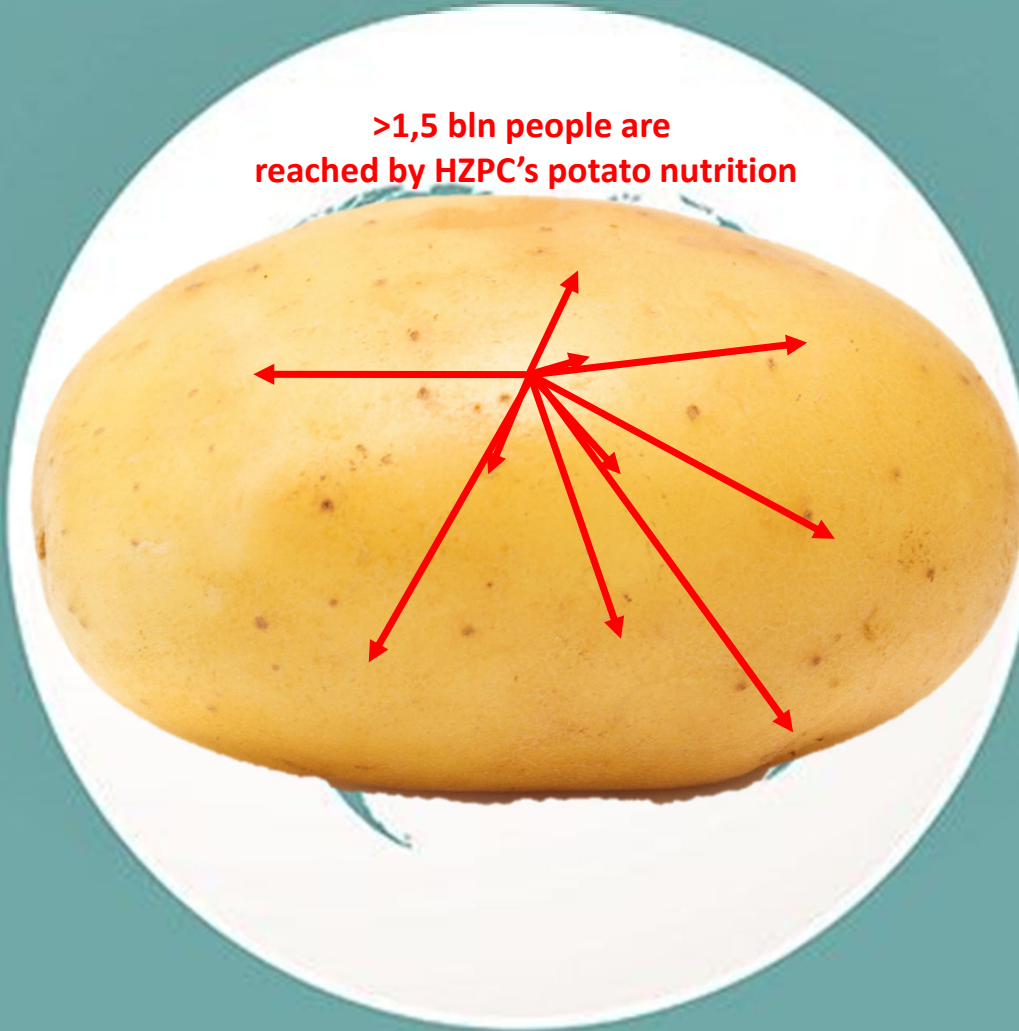
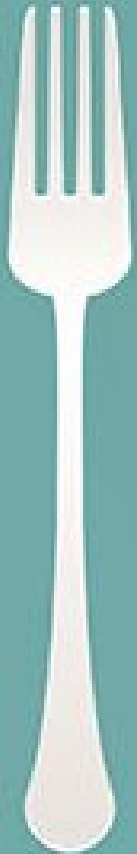


Illustration: Niklas Elmehed

THE NOBEL
PEACE PRIZE 2020

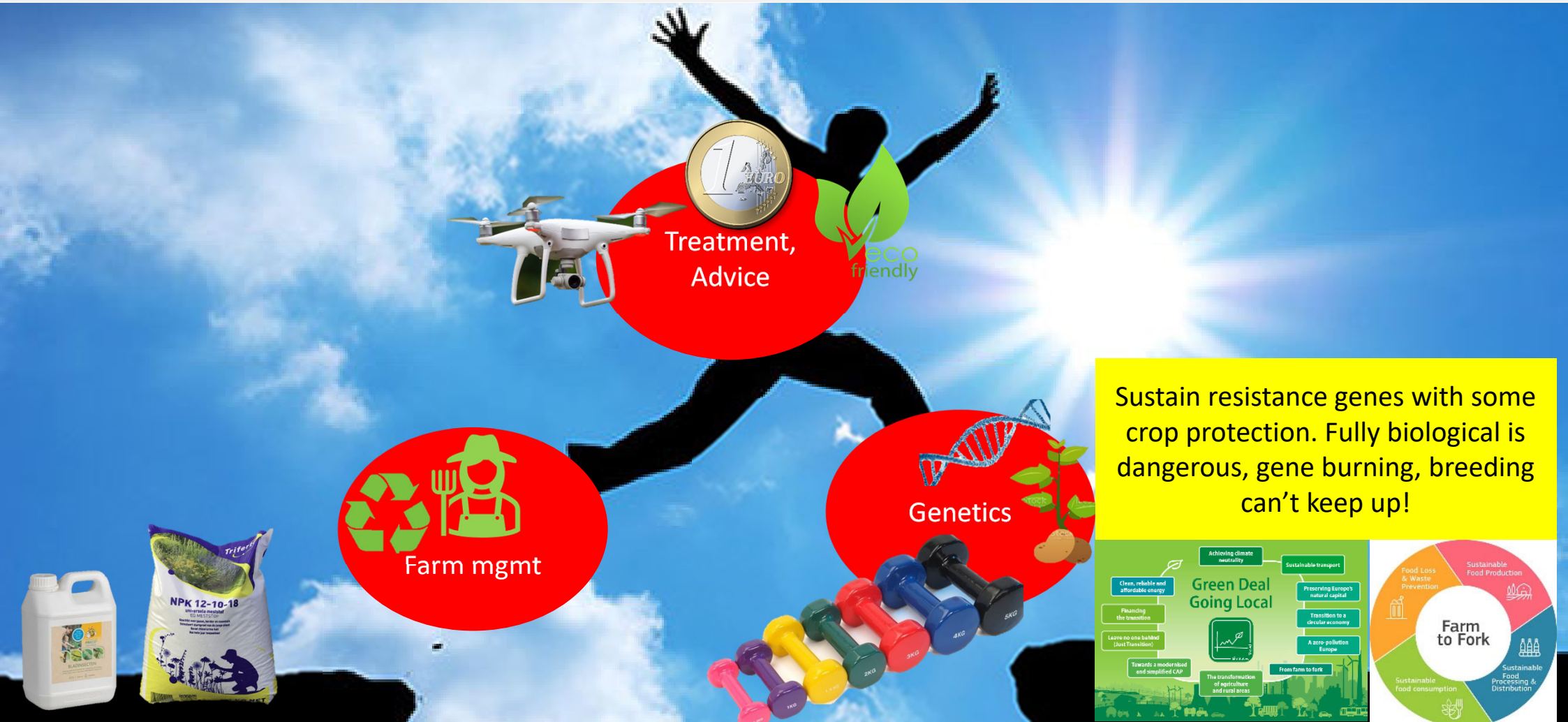


World Food Programme (WFP)

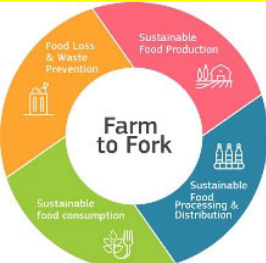
“for its efforts to combat hunger,
for its contribution to bettering conditions
for peace in conflict-affected areas and for acting
as a driving force in efforts to prevent the use
of hunger as a weapon of war and conflict”

THE NORWEGIAN NOBEL COMMITTEE

LICENSE TO PRODUCE?!



Sustain resistance genes with some crop protection. Fully biological is dangerous, gene burning, breeding can't keep up!



THE ERA OF TARGETED BREEDING ~ GENETIC AND GENOMIC CONTROL

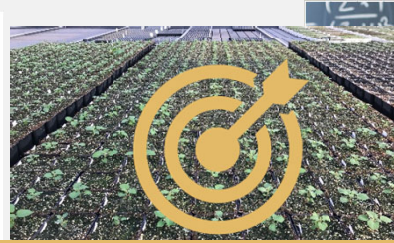
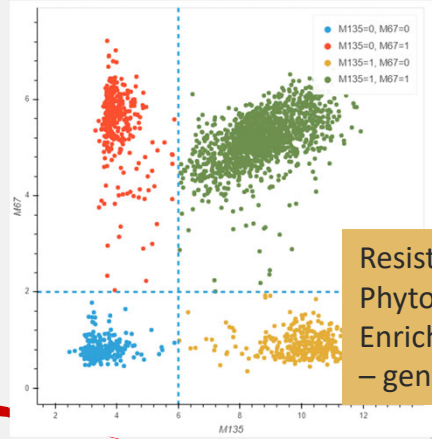
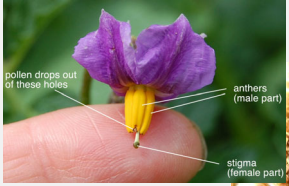
- DNA Marker = 1 gene for 1 trait
- DNA Marker = few genes for 1 trait
- Build predictive algorithms on complex traits = many genes are needed for one trait

CAYMAN



INNOVATOR / AILLISON





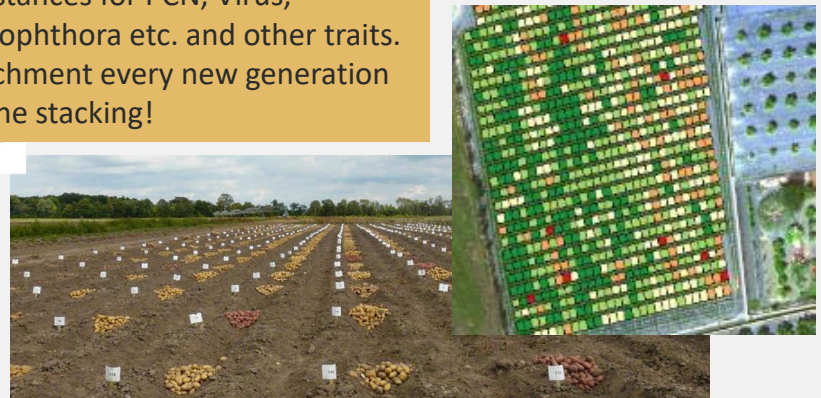
20 dominant traits = 1 mio true seeds 

Resistances for PCN, Virus, Phytophthora etc. and other traits. Enrichment every new generation – gene stacking!

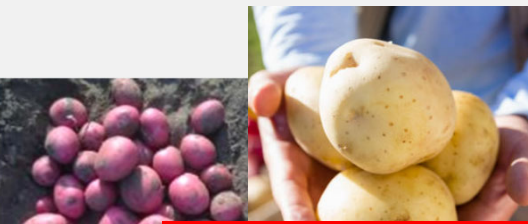
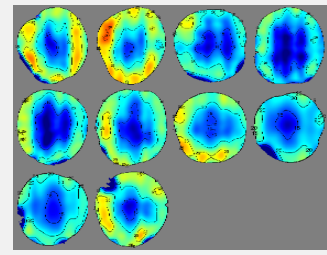
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VARIETY DEVELOPMENT:
TIME! TARGETED!

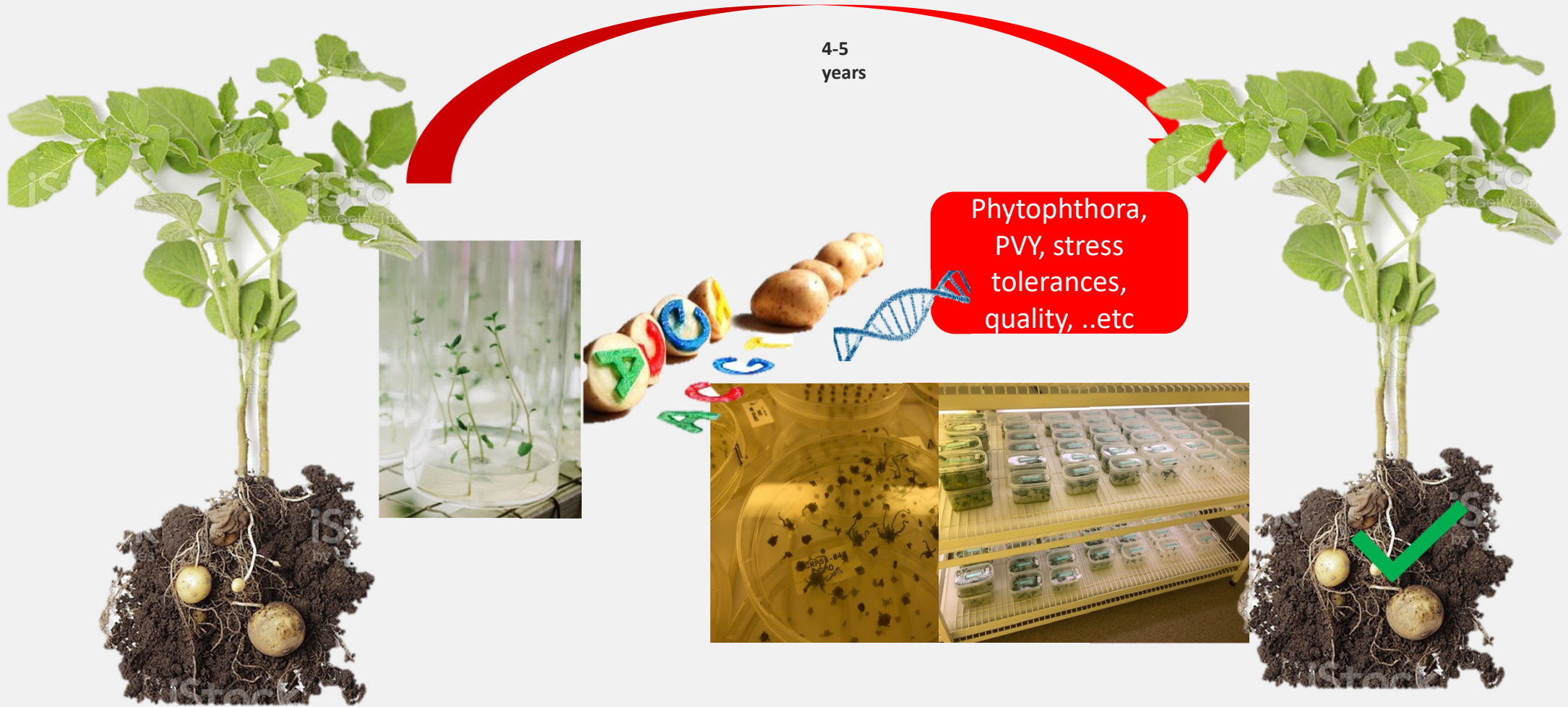
8-10 years



Yield, resistances phyto/virus/scab/...confirm markers. Abiotic stress tolerances, low risk & cost storage etc.



PVY: Quintera, Brianna, Camelia, Delia Red
Phyt: Cayman, new variety candidates in introduction



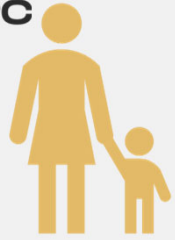


HZPC
keeps you growing

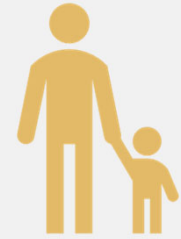
HYBRID TRUE POTATO SEED



HZPC



F1



Load parental lines
with (new) genes:
PCN, Pi

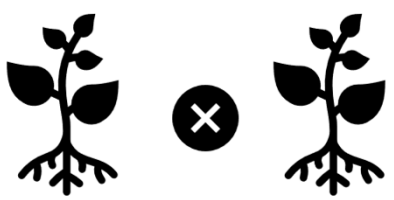
PCN, PVY, 2-Pi,
Mch

PVY, Pi, Mch



HYBRIDE TRUE POTATO SEEDS

ADVANCED, TARGETED, CLONAL



NON GMO classical breeding technologies
Q ryhG#Euhg lqj #Whfkqrαj lhv#
fdq #frqwulexwh #q #rwk #
euhg lqj #v | vwhp v



All of the true botanical seeds are (almost) identical and make the variety

One botanical seed produces a plant and tuber, tubers multiply clonal and make the variety





THANK YOU

